



ODISHA STATE CIVIL SUPPLIES CORPORATION LTD.
C/2, NAYAPALLI, BHUBANESWAR-12

Mark (PP) 107/13 Letter No 20786 Dated- 11.11.13.

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RP	SP	OP <input checked="" type="checkbox"/>	LOCAL

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From

Suresh Kumar Vashishth, IAS,
Managing Director

To

All CSO-cum-District Managers,
OSCSC Ltd.

Sub: Publicity campaign on paddy procurement for the KMS: 2013-14.

Ref:- This office letter No. 20499 dt.05.11.2013-Operational Guidelines for KMS: 2013-14.

Sir,

With reference to the subject cited above, I am to say that it is stipulated at para-77 of the Operational Guidelines for KMS 2013-14 that adequate publicity shall be made on procurement of paddy from farmers through print, electronic media etc.

It is hereby instructed to make publicity in **two widely circulated odia dailies only in local edition through the DI & PRO**. In case there is no publication of leading dailies in the district, then such publication may be made in the edition of nearby district through the DI & PRO. **Under no circumstances such publication shall be made in state edition as the publicity is required for the district.**

The following matters shall be highlighted.

- i) Minimum Support Price (MSP) of paddy.
- ii) Location of Paddy Purchase Centre and Market Yards.
- iii) Quality specification of paddy.
- iv) Identity documents to be brought by farmers along with proof of Bank A/c Number.
- v) Mode of payment to farmers.
- vi) Days & time of operations of purchase centre.
- vii) Name of the procuring agency.
- viii) Telephone number of District Control Room.
- ix) Telephone number of CSO-cum-District Manager / Sub-Collector and other Officers engaged in supervision of paddy procurement.
- x) Names of the persons engaged in paddy purchase centre with their mobile numbers.

These informations may also be provided in the district website.

On publication of these informations, a copy may be sent to this office for record.

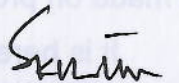
Yours faithfully,


Managing Director

Memo No. 20787 / Date 11.11.13 -

Copy forwarded for information and necessary action to:-

1. The Commissioner-cum-Secretary to Govt., F.S & C.W Deptt., Odisha, Bhubaneswar.
2. All Collectors.
3. The General Manager (Admn.) / General Manager (A & A) / Dy. General Manager (F), OSCSC Ltd.
4. Guard file.


Managing Director